

WYOMING COUNSELING ASSOCIATION
“Counselors Go the Distance” Conference, Cheyenne, WY
Oct. 1-3, 2015

Armstrong, Kayla, MS. “Identity Development of Student Athletes”

Kayla recently graduated with an MS in Counseling and Student Affairs from Minnesota State University Moorhead. She previously headed a graduate-level peer advising program and completed 900+ hours as a NCAA compliance intern and student athlete academic coach at a DII institution. Currently Kayla is the Student Success Case Manager at Casper College.

The pressure that student athletes face has grown exponentially in the past decade as the NCAA continues to increase the academic standards of its athletes while college sports fans take to social media to praise and criticize every play on the field. This session will look at the formation and measurement of student athlete identity and how pressure from society, and increasingly social media, impacts this development in adolescents in high school and collegiate athletic settings. The presenter will also discuss strategies on how to identify deficient developmental areas and how to advocate for student athletes who face challenges. Student athletes’ career and academic needs will also be explored.

1. Participants will examine student athlete identity and how it is measured and assessed.
 2. Participants will discuss the impact of society and social media on student athlete mental health, emotional, and academic/career needs.
 3. Participants will gain strategies on how to promote a healthy identity development among adolescents and young adults.
 4. Participants will learn how to advocate for student athletes.
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Bokenkamp Hruby, Christina, MS. “Flying under the Radar: Eating Disorders the Unspoken Struggle”

Christina Bokenkamp Hruby, LPC is the owner and sole practitioner at Vitality Counseling, LLC in Denver, Colorado. She has over a decade of experience in providing quality therapy to clients struggling with eating disorders. Through her private practice and her many years working at the Eating Disorder Center of Denver, she has served clients at multiple levels of care, ranging from Partial Hospitalization to Outpatient. Christina has presented at over 100 seminars in the Rocky Mountain Region and has also presented on the topics of eating disorders and co-occurring illnesses at national conferences across the United States.

Eating disorders have the highest mortality rate of all mental illnesses, yet are often misdiagnosed or overlooked due to their clinical complexity and secretive nature. This presentation will help clinicians gain a better understanding of this complex patient population; including a review of DSM 5 diagnostic criteria, tools to both identify and assess clients in an outpatient setting, and exploration of evidence based treatment modalities. Only 1 in 10 individuals with eating disorders receive treatment. With treatment approximately 60% of people with an eating disorder will recover. This program will help to strengthen your practice and make recovery a possibility!

1. Attendees will gain a basic understanding of the DSM 5 diagnostic criteria for Eating Disorders.
 2. Attendees will develop a more comprehensive understanding of the etiology and functionality of eating disorders.
 3. Participants will be given tools to more effectively assess eating disorder patients in a general OP setting
 4. Participants will gain a better understanding of the current evidenced base treatments for Eating Disorders.
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Bruce, Mary Alice, PhD et al. “Nurturing Spirituality across the Lifespan”

The collective expertise of our program presenters involves on a wide range of variables to include: geographic origins, SES backgrounds, and work as professional mental health and school counselors as well as a university faculty member. Experiences especially related to spirituality include several national/regional presentations, publication of three refereed articles and two book chapters, and service as a former member of the national ASERVIC Editorial Board. With diverse life experiences, we are especially sensitive to multicultural and ethical implications involving counseling interventions that support all to thrive and grow on their spiritual journeys.

The challenges of today’s world may adversely affect a person’s balance and spiritual journey. In this interactive workshop, participants will nurture their spirituality thus contributing to the collective consciousness. A sense of connection reinforces the power of our relationship with self and others, resulting in deeper self-awareness and strengths enhancement at physical, emotional and cognitive levels. We will facilitate an exchange of ideas using intervention activities and case examples to support participants in effectively applying the intuition and creativity of their own spiritual journey to counseling practice across work settings.

1. Identify evidence-based research and best practices for nurturing spirituality.
2. Discuss specific ethical considerations across work settings.
3. Understand the implications of the research regarding the provision of counseling in culturally appropriate ways.
4. Receive handouts which include helpful resources.

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Cleveland, Patrick, PhD. “Play Therapy in the 21st Century”

Dr. Patrick Cleveland earned a Ph.D. in Counselor Education and Supervision and M.A. in Counseling Psychology & Counselor Education. He is experienced in supervising practicum and internship students, and teaching courses in research, psychopathology, couple and family counseling, play therapy, psychopharmacology, and assessment. He has taught at the graduate level for 8 years and counseled in private practice for 21 years. He is a Marriage & Family Therapist, Licensed Professional Counselor, and School Counselor. He also is an Approved Supervisor with the AAAMFT, and a Registered Play Therapist-Supervisor. He is a member of ACA, ACES, NCC, ASCA, and the APA.

Play Therapy is the counseling modality of choice for children who may have difficulty verbalizing trauma or various mental health needs. This experiential session will provide the participants with numerous play therapy techniques to use in clinical practice and in school counseling. The participant will develop strategies for creating client-specific play therapy techniques and will explore Jungian sand play, solution-focused and cognitive-behavioral techniques for change. Participants will complete the training session with materials to take back to their counseling sites for use in clinical practice. Dr. Cleveland will bring a portion of his 20,000 toy clinical office to the workshop.

1. Develop an understanding of the history and efficacy of play therapy.
2. Explore strategies to create play therapy techniques for specific populations and DSM-5 diagnoses.
3. Experience sandtray and play therapy as a means to replicate techniques in clinical or school counseling practice.
4. Complete the training with play therapy materials to take back to the counseling office for immediate application of skills.

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Doran, Christopher “Kip” & Vicky Barker. American Red Cross, “Fundamentals of Disaster Mental Health”

Dr. Christopher Doran, a graduate of Boston College and Yale Medical School, has practiced psychiatry for 35 years. He is a Clinical Professor at the University of Colorado Health Sciences Center, a Distinguished Fellow of the American Psychiatric Association and a Certified Instructor for the American Red Cross. Having authored two mental health textbooks, he has taught throughout the US and in 6 foreign countries.

According to American Red Cross policy, this session is open to Licensed mental health practitioners (LPC, LCSW, LMTF, LAT) and Certified School Counselors.

1. Prepare first-time, independently licensed Disaster Mental Health (DMH) workers to deploy to a disaster relief operation.
2. Provide mental health support to disaster survivors and workers across the disaster continuum of preparedness, mitigation, response and recovery.

Faimon, Kristina, MSW. “Staying Well, Staying Helpful: Self Care is a Marathon, Not a Sprint”

Licensed Clinical Social Worker, PhD student and teacher, and experienced presenter. She has worked in many areas of the mental health field; combine this with her passion for learning and sharing knowledge and you have a dynamic trainer. Kristina’s engaging style and sincerity energizes audiences and draws in even the most diverse crowd. She is an advocate for her community and finds purpose in making a difference in the lives of others, giving of her time to several non-profits in the area.

This will be a dynamic engaging look at how counselors can practice their own wellness and be involved on an agency and even community level. Often counselors focus more on helping others, this presentation will ignite their passion to invest in themselves with support along the way. Plan to be both mentally and physically engaged in this process and leave with a renewed sense of hope and commitment to wellness, as a lifelong practice!

1. Attendees will learn how to start or participate in wellness challenges within their agencies to increase not only level of personal wellness but a deeper connection with their peers.
2. Attendees will make connections with other participants, by engaging in group activities surrounding wellness.
3. Attendees will find wellness activities that are a good fit for them, and practical ways to apply it to their own lives.
4. Attendees will learn techniques to help them go the distance with their self care and keep them helpful in the profession.

Felton, Andy, MS. “Stick It To Counseling: Incorporating the NADA Protocol into Addictions & Clinical Treatment”

Andy is currently finishing his PhD in Counselor Education and Supervision at the University of Wyoming. His dissertation focuses on the use of sandtray to strengthen professional identity of future counselor educators. In addition to finishing his degree, Andy offers counseling services to the Albany country region where he provides substance abuse counseling, and services to children, couples, and families and incorporates sandtray into his practice. Andy has plans to become faculty at a university and continue to strengthen the counseling profession. In Andy’s free time he enjoys hiking, playing board games, and bicycling.

Counselors are increasingly expressing interest in offering holistic treatments to clients. Acupuncture, specifically the NADA protocol, is one tool that counselors may consider incorporating into their practice. The NADA protocol has already been integrated as a tool for the treatment of substance abuse, trauma, and overall well-being. In this educational session, attendees will learn the history of the NADA protocol, how it is being incorporated into practice, hear about anecdotal accounts of its effects, and obtain resources on how to become certified to use the protocol as an adjunct to counseling.

1. Attendees will learn about the foundation, benefits, and risks of the NADA protocol.
2. How to incorporate the NADA protocol into treatment.
3. Obtain information about how to become certified.

Felton, Andy, MS. “Strengthening Professional Identity through Sandtray”

Clinicians are encouraged to establish a professional identity, while the field itself is lacking its own

identity. A strong professional identity guides practices and supports the advancement of the counseling field. Clinicians often struggle to balance the inter- and intra-personal qualities factoring their professional identity. One possible approach to remedy this challenge, often used to support clients, is the use of sandtray. In this educational session, attendees will learn about the importance of establishing a clear professional identity, how sandtray may explore this process, begin creating and sharing their own sandtrays, and apply the experience to their clinical practice.

1. Attendees will learn about the importance of establishing a strong professional identity.
2. Attendees will gain a stronger understanding of how sandtray works.
3. Attendees will learn how sandtray may facilitate the identity process and how it can be used in practice.
4. Attendees will begin to experience sandtray and the developmental process.

Gion, Betty, MEd et al. "Identifying & Supporting Students with Mental Health Disabilities - We Need Your Help!"

North Dakota State University, B.S., Math/Science Education (12 yrs experience)

Montana State University, M. Ed., CACREP program MFT, Individual & School Counseling (18 yrs experience)

Montana State School Counseling Conference Presentations: 2000-Understanding & Supporting Native American Students; 2002 S.O.A.R. (Students Owning Accepting Responsibility) Program - How it was developed & What Works.

Wyoming State School Counselor Association's High School Representative 2014-present

Natrona County Suicide Task Force Member 2013-15

Natrona County High School Counselor 2013-15

Lander Pathfinder High School Alternative Counselor 2015-present

If you are a Mental Health Provider, Social Worker, School Counselor, Educator, Parent or Community member - we need your help in identifying and supporting students with mental health disabilities within the school system. Over 50% of high school drop outs have an identified mental health disability. This is the highest dropout rate of any disability group. The good news: there are effective strategies and school resources to increase success for students with mental health disabilities. This presentation will give insight to how participants can make a difference for their clients, students or children within the school system.

1. Participants will understand the importance of identifying children with mental health disabilities and actions they can take to aide in identifying students.
2. Participants will gain insight into the world of students who struggle with mental health disabilities and how they navigate their environment.
3. Participants will learn strategies on how they can be a more effective advocate for their client, student or child who has a mental health disability within the public school system.

Goede, Lance MS, LPC, NCC, and Lamorie, Michelle. "The Wyoming Mental Health Professions Rules - Knowing the Ethical Components"

Lance is the chair of the Mental Health Professions Licensing Board, currently serving his 4 term on the Board, representing the LPC profession. Michelle has been the Executive Director to the Wyoming Mental Health Professions Licensing Board since June 2013. This year is her 10th year working for the state of Wyoming and all but one of those years has been in a regulatory field.

Rules are created by the Board to protect the public of Wyoming's health, safety, and welfare. Within the rules there are many ethical components, including ways to behave ethically. These will be discussed at this session. There will be an opportunity to point out key ethical issues in the rules as well as ask questions related to the rules.

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Johnston, Robert, MEd. “Alcohol Use, Drug Use, and Suicide: It Can Be a Deadly Combination”

Rob Johnston is a Community Prevention Professional with the Prevention Management Organization of Wyoming-Natrona County Office working with other community members and organizations to address suicide, chronic disease, alcohol, tobacco, and other drug prevention efforts. Prior to this, Rob served as the Program Director for Project ReGain, a life skills program for people in recovery at the 12-24 Club in Casper, Wyoming. Rob currently serves as Chair of the Governor's Behavioral Health Advisory Council, and he is a Director at Large on the Wyoming Public Health Association.

This workshop will address how substance use and abuse intersects with suicide. The conversation will focus on the experiences of persons within and outside the recovery community. Strategies will be identified to assist practitioners work with this population.

1. Participants will be able to name at least 5 risk factors for suicide.
2. Participants will be able to identify the interrelationship between substance use, depression, and suicide.
3. Participants will be able to identify strategies for working with clients experiencing suicidal thoughts and feelings.

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Johnston, Robert, MEd. “The Anonymous People”

“The Anonymous People” is a feature documentary film about more than 23 million Americans living in long-term recovery from addiction to alcohol and other drugs. Johnston will facilitate a discussion after the film regarding this hidden population.

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Matheson, Jenn, PhD, LMFT. “The Systemic Treatment of Grief and Loss”

Clinical Director of Aspen Trauma Therapy Institute in Fort Collins and Longmont, CO. Affiliate faculty at Colorado State University, Dept. of Human Development and Family Studies

While clients may not specifically seek therapy for issues of grief and loss, all clients have a past or present loss event that may be impacting their current lives. Those acknowledged or unacknowledged losses may be death-related or non-death related such as job loss, illness, a move, or divorce. Significant losses have an impact on the individual as well as larger systems, whether it be the couple, the family, school, community, or the country. Most clinicians never receive formal training in grief and loss therapy, therefore they struggle to find the mindset and techniques to fit with the treatment of grief and loss. Dr. Matheson will share the latest research on grief and loss theory and bridge it with the field of family and couples therapy. Attendees will gain insights into how to assess for various forms of grief. Whether your client is a family of five or a single person in the room, attendees will learn to use a systemic lens from treatment planning through to the end of therapy. Self-of-the-therapist and multicultural issues will also be discussed.

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Miller, Jennie, PhD, and Crosely, Monita. “Counselors Go the Distance with Addiction: Exploring Paradigms and Trends”

Dr. Miller has a PhD in Mental Health Counseling from Oregon State University. She has done scholarly work, academic endeavors, and been a therapeutic practitioner in many different settings. Most recently, she is a consultant to the Wyoming Meth Project. She currently does private consulting as well as pursuing her own creative endeavors. Monita Crosley is studying for a BS in Social Work through University of Wyoming and currently completing her practicum at Casper College Student Success Center. She has a certificate in Chemical Dependency Counseling and worked as a licensed counselor in the state of Minnesota for 10 years.

This is a workshop for participants who want to examine current mental health paradigms and trends

regarding drugs and addiction. Participants will discuss and review some of the more prominent assessments, interventions, and treatment models of addiction as well as mental health training/teaching models. Lastly, participants will explore and discuss the cultural impact of addiction. This is an excellent workshop for individuals with little or no experience in the addiction field, and it might also be helpful for the more seasoned clinician wanting to gain insight and inspiration.

1. Participants will examine current mental health paradigms and trends regarding drugs and addiction.
2. Participants will discuss assessments, interventions, and treatment models of addiction.
3. Participants will review mental health training/teaching models.
4. Participants will explore the impact of addiction on cultural development.

Miller, Jennie, PhD. "Not Having to Go the Distance: Wyoming Counselors and Colorado Cannabis"

This presentation will review the impact of marijuana on our culture and the mental health profession. Now that Wyoming is a "bedroom" state of Colorado's legalized marijuana industry, we will explore the changing attitudes and trends surrounding marijuana and addiction. Participants will examine the impact this issue has on the mental health in general, and more specifically the impact on Wyoming.

1. Participants will gain an understanding of the overall current trends regarding marijuana in our culture.
2. Participants will examine the legalization of marijuana and the implication on mental health issues.
3. Participants will explore societal attitudes regarding marijuana and addictionology in general.

Morgan, Michael, PhD et al. "Putting the "Super" back in Supervision: Practical Guidelines for Ethical Practice"

Counselor Education program faculty at the University of Wyoming for 12 years, including the doctoral level courses on supervision. Published and presented professionally on supervision and ethics. Co-presenters have all completed the two-semester doctoral course in clinical supervision that involved not only an extensive survey of the supervision literature, but providing 5 hours of supervision each week (combining both live observation and case-report supervision), while receiving supervision of their supervision.

Many counselors become clinical supervisors, but few receive formal training or mentoring on how to be "super" in this vital role. Grounded in the literature, this workshop will help participants develop the knowledge and skills to support supervisees' ongoing development as effective, ethical counselors, while protecting clients and the profession. The 2014 ACA code of ethics and implications for supervision and counseling practice will be explored. We'll combine teaching, discussion, demonstration and role-play into an interactive and enjoyable learning experience, and will provide helpful handouts and resources for ongoing growth. No Kryptonite here, just Supervision.

Norby, Mark, CHP, & Lach, Cassidy, MA, LPC. "HIPAA Compliance for Mental Health Practitioners"

Mark Norby is a Certified HIPAA Professional (CHP) with over 11 years of HIPAA and healthcare IT experience. He has helped more than one-hundred clinics, hospitals, and insurance providers throughout Wyoming and Montana with HIPAA compliance and IT consulting and currently works at the WCA Regional Training Center as a HIPAA consultant and instructor. Cassidy Lach completed her Master of Arts degree in forensic psychology at the University of Denver. She worked for the Wyoming Department of Corrections for three years prior to joining Wyoming Behavioral Institute's team in 2014. While with WBI, she specializes in treating acute psychiatric adult patients who are ordered to the Wyoming State Hospital.

Protecting patient privacy in the mental health field is, perhaps, more important than in any other segment of healthcare. Although the risks to practices and patients are very real, few practitioners are truly compliant with this ten-year old law or the recently enacted State of Wyoming laws pertaining to breach

notification. Whether you are a solo practitioner that sees patients 10 hours a week or are part of a robust multi-provider practice, the rules are largely the same. You must have written policies and procedures along with the appropriate training and technology to protect your patients and your practice from the financial, reputational and emotional harm of privacy violations. A lack of time, money, interest or understanding has led many to ignore these laws that play such a critical role in the patient care model. We will teach you about the risks you face and how to become HIPAA compliant, as well as, exploring real world scenarios such as dealing with law enforcement.

Rogers-Larke, Christie, PhD. “God doesn’t make any junk-but He made me: The treatment of ADHD in females”

Dr. Christie Rogers-Larke has an extensive background in mental health, private practice and school counseling. She has a doctorate in Counseling Psychology, an MA in Counseling and a BA in Elementary/Deaf Education. In addition to being a Nationally Certified Counselor, A Distance Credentialed Counselor, a Board Certified Professional Christian Counselor, a Licensed Professional Counselor-Supervisor, a Registered Play Therapist-Supervisor, a certified teacher (elementary, learning disabilities and deafness) and a certified school counselor. She holds certificates in EMDR, CISM, trauma and CCBT approaches. She has also presented both regionally and nationally on issues related to mental health.

Females are frequently diagnosed with Attention Deficit Hyperactivity Disorder much later than males and the disorder itself manifests differently. Research has shown that younger females are diagnosed as having ADHD, on average, six years after males. Males also show higher rates of the disorder as children and have more childhood medication intervention. In adulthood, the numbers are equal in rates and medication. By the time women seek treatment, clinicians are more likely to diagnose with depression or other mood disorder. The purpose of this presentation is to provide a realistic overview of presenting factors in women.

1. Participants will gain an understanding of how Attention Deficit Disorder affects females in comparison to males.
 2. Workshop includes a Power Point, presentation, humor and personal experience to engage participants in the topic.
 3. Participants will leave with concrete techniques to evaluate and work with women who present with ADHD type symptoms.
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Rogers-Larke, Christie, PhD. “Mental Health in the Classroom”

Each year school counselors are asked to deal with children who have complex mental health issues. These issues include, but are not limited to, Attention-Deficit Hyperactivity Disorder, BiPolar, Depression, Oppositional-Defiance and Sensory Integration. This presentation is designed to educate and equip school counselors with the tools they will need to handle these disorders, including suggestions for classroom management and parent communication.

1. Presenter will use Power Point, lecture style and handouts to provide participants with a concrete knowledge about different disorders
 2. Participants will gain tools that can be directly applied to their work
 3. Current research will be integrated to the participation to explore trends
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Sandman, Gregory, MS, & McGriff, Deborah, PhD. “Border Crossing: How Gay Male Clients Experience Working with a Straight Male Therapist”

Doctoral student at University of Wyoming in the Counselor Education and Supervision program. Area of interest: Lesbian, Gay, Bisexual, and Transgender (LGBT) field. Founder and President of the Parents,

Friends, and Families of Lesbians and Gays (PFLAG) chapter Kearney, NE. Founder and President of Nebraska Assn for LGBT Issues in Counseling (NALGBTIC), a division of the Nebraska Counseling Assn. Presentations:

"Starting a PFLAG Chapter in a Rural Setting", ACA National Conference, Cincinnati, OH, 2013
"LGBT Clinical Issues" and "Same Sex Domestic Violence", NALGBTIC Workshop, Lincoln, NE, 2014
"Border Crossing" and "Double Jeopardy", Educational Research Symposium, Laramie, WY, 2015

The relationship between a therapist and a client is central to the therapeutic outcomes for the client. The first author completed his Master's internship at an LGBT community mental health clinic in South Florida. When the author's straight sexual orientation was exposed, the author experienced various reactions to his sexual orientation from his clients who were primarily gay men. These reactions varied from hostility to surprise that a straight man could work as a therapist with gay men. This ongoing research is significant in helping straight counselors understand and work with LGBT persons from the LGBT client's view.

1. To identify the mental health issues LGBT persons face.
2. To provide awareness of how straight counselors can effectively work with the LGBT population.
3. To offer guidelines on when and how a counselor should self-disclose their sexual orientation.
4. To offer suggestions on how to make your practice more LGBT affirming.

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Wakkinen, Howard, PhD, & Zimny, Christopher, MS. "Systems Change in the Wild West: Wrangling Bullying Issues through Effective Cowboy and Educator Partnerships and Practices"

Since being in the field and throughout graduate school (10+ years), Howard has presented at local, state, and national conferences. Christopher is the Violence Prevention Facilitator for Laramie County School District 1. His background is in the education, prevention and intervention of violence, drugs/alcohol/tobacco abuse, crisis intervention, and bullying prevention. Both presenters are certified Olweus Bullying Prevention Program trainers/consultants.

The literature and data of this presentation reveal benefits and challenges of a systemic approach to bullying prevention in a school district. Practitioners will learn specific bullying interventions used in schools as well as ways to adapt the Olweus Program to fit the needs of organizations outside of a school.

1. What is and what is not bullying.
2. How to implement the Olweus Bullying Prevention Program at a District level.
3. The importance of involving community agencies in bullying prevention.
4. How to adapt the Olweus Bullying Prevention Program to a community agency.

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Warren, Jane, PhD, & Garfield, Angela, MA. "Who You Are Counts: How You Are Requires Awareness"

I have practiced as a Wyoming licensed mental health/family and addictions counselor for more than twenty years. Over the last 20 years there have been notable changes and evolution in self-awareness, mindfulness and wellness requirements and education for counselors in training and for counselors in practice. It seems self-knowing is an important part of counseling competence and part of the practice and identity of all counseling practitioners. I am completing my 8th year as a full time, associate professor for a CACREP counselor education program. My research agenda and conference presentations have focused on ethics, addictions, wellness and self-awareness.

This presentation demonstrate a view of self-awareness utilizing a number of counseling approaches that emphasize self-awareness (Rogers, Satir, Adler, DBT), and demonstrate how self-awareness can be applied to various counseling situations (Relationships, Supervision, Working with Peers). The participants will experience how their own self-awareness can be enhanced through awareness and application of the three selves: the closed self, the permeable self, and the flexible self. This three-self model can promote congruency, yet is affected by the situation. Implications of the impact of self-awareness and congruence on competency, relationships, and wellness will be discussed following the experience.

1. Experience the impact of self-awareness in counseling, supervision, and relationships.
2. Describe how their own self (the three selves-closed, permeable, flexible) can be integrated and/or fragmented depending upon the situation and self-awareness.
3. Select effective ways to relate in various interpersonal situations (counseling, supervision, relationships and work).
4. Identify implications and impact of self-awareness and choice on relationship competencies in counseling, supervision, relationships and work.

Zimmerman, Zach. “Naviance: Creating a Culture of Post-secondary Success”

Zach’s passion for working with schools began with his first trip to the Far East, working with various schools and as a Community Outreach Coordinator for the YMCA of Chiangmai, Thailand. After Thailand, Zach returned to the United States to work at New Hampton School as the Director of Financial Aid and Assistant Director of Admission. Zach’s experience working with youth and their parents has helped him to understand the needs of families in today’s world. Zach is thrilled to be helping students with college and career readiness, with his role at Naviance by Hobsons. When Zach is not working with schools, he is often found enjoying the outdoors and volunteering with the Big Brothers Big Sisters organization.

This presentation will be an informative and exciting opportunity to see and ask questions about the Naviance platform. Naviance takes a holistic approach to college and career planning from grade 6-12. The platform encourages students to take ownership over their post-secondary success giving counselors, teachers, and parents’ visibility of a student’s strengths and aspirations. Naviance has been adopted by over 8,500 schools across the nation.

Below are the core areas that will be discussed during the session:

1. Ways to reduce and consolidate redundant systems and antiquated processes (For example, a lot of counseling related activities are still handled on paper, through excel spreadsheets and/or Google Docs).
 2. How to increase student and parent engagement (especially around awareness and promotion of key strategies, support services and programs that are already being offered.).
 3. Tools to increase ACT/SAT(PSAT)/AP scores through interactive and engaging test prep.
 4. Discovering ways counselors can prioritize intervention (No more 'random acts of guidance') with engaging content, use of data to drive decision making.
 5. Immediate support for your 1st generation population, with an aim of increasing college knowledge, eligibility, scholarships and admittance rates.
 6. Ways to facilitate consistency around what it means for a student to be College or Career Ready (including key metrics, analytic and reporting capabilities to ensure accountability and progress)
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